

OBAGI360—an early intervention system

Exfoliating Cleanser

Works to help clear clogged pores that can cause dull, dry, uneven skin. Works to thoroughly cleanse the skin to reveal a soft, smooth, radiant complexion.

Retinol 0.5

This entrapped form of retinol is gradually released, refining the appearance of skin texture and tone for clearer-looking skin with minimal irritation. Effectively minimises the appearance of fine lines and wrinkles.

Retinol 1.0 *Sold separately.*

Minimally-irritating formula with a higher percentage of retinol.

HydraFactor

Broad Spectrum SPF 30

A dual-function moisturiser with soothing ingredients and broad-spectrum protection to help prevent skin damage caused by UVA/UVB rays.*



97%

of patients saw an improvement in their skin within the first week of use^{1,†}

*When used as part of a comprehensive sun protection program including applying a broad-spectrum sunscreen such as HydraFactor SPF 30, wearing sun-protective clothing including hats and sunglasses and avoiding the sun between 10:00 AM and 2:00 PM.

[†]Study results for daily application of the Obagi360 System in a 12-week study; N=40.

Help protect your skin today and prepare it for tomorrow



- Three products work together to provide 6 benefits
- Helps to protect and preserve youthful-looking skin
- Clinically proven to improve the appearance of photoageing^{1,†}

[†]Study results for daily application of the OBAGI360 System in a 12-week study; N=40.

To purchase the OBAGI360 System, talk to your physician today.

References: 1. Bruce S, Investigator. An open-label study to evaluate the anti-aging effects of three months of treatment using the Obagi 360 System in subjects with photodamage: final analysis. Protocol OMP360-01; April 2014. OMP, Inc. Data on file. 2. Final report: A facial irritation evaluation of a cosmetic retinol product after 3 weeks of product use. April 22, 2013. OMP, Inc. Data on file.

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OBAGI
MEDICAL

OBAGI360™ SYSTEM



Next-Generation Skin Care for the Next Generation

OBAGI
MEDICAL

OBAGI360—a complete approach to protecting and preserving more youthful-looking skin

- Formulated to address the facial skin care needs of 20 to 30 year olds
- HydraFactor Broad Spectrum SPF 30 sunscreen helps decrease the risk of early skin ageing*
- Provides a foundation for a lifetime of radiant, healthy-looking skin
- Three essential, multitasking products leave skin clean, fresh and glowing
- Aesthetically pleasing formulations include entrapped retinol and other effective ingredients



OBAGI360 is an ideal answer for younger patients who are ready to proactively address their distinctive skin care needs:

- Dull skin tone and uneven texture
- The look of minimal fine lines and wrinkles
- Visible pore size
- Dry skin
- The appearance of blemishes
- Loss of skin radiance and resiliency

*When used as part of a comprehensive sun protection program including applying a broad-spectrum sunscreen such as HydraFactor SPF 30, wearing sun-protective clothing including hats and sunglasses and avoiding the sun between 10:00 AM and 2:00 PM.

Visible improvement in skin tone



Baseline^{1,†‡}

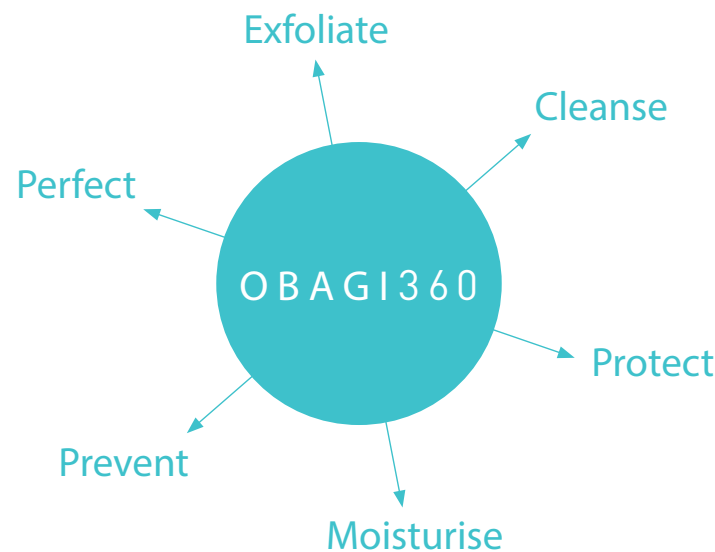
Week 12^{1,†‡}

Photos have not been retouched. Results may vary.

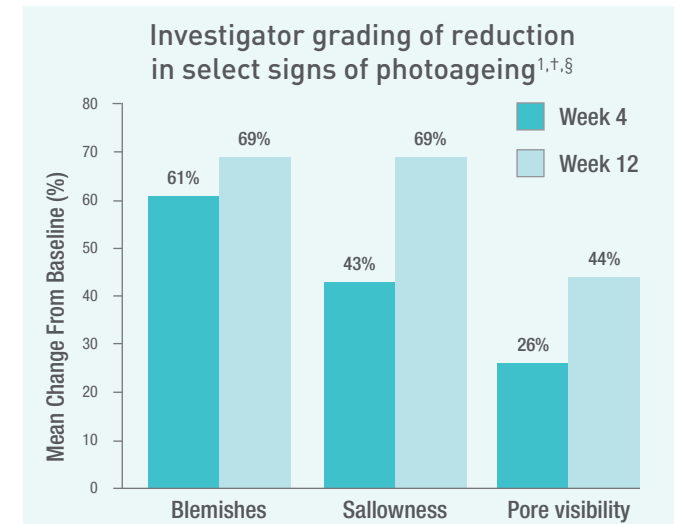
[†]Study results for daily application of the OBAGI360 System in a 12-week study; N=40.

[‡]This product is not for the treatment of acne.

A system of 3 multifunctional products that offer 6 outstanding benefits



Notable improvements in the appearance of photoageing



At week 12, more than 70% of patients exhibited a ≥1-grade improvement in skin texture, the appearance of fine wrinkling, and overall photoageing^{1,†}

[†]Study results for daily application of the OBAGI360 System in a 12-week study; N=40.

[§]Statistically significant improvements.

90%
of study participants saw an improvement in facial appearance by week 3^{2,||}

Positive results with Retinol 1.0^{2,||,¶}



^{||}Based on a 3-week facial irritation study; N=33.

[¶]Sold separately.